



Q2 2018: Ireland Commercial Property Monitor

Expectations remain positive but continue to moderate

The Q2 2018 Ireland Commercial Property Monitor results show conditions remain generally solid across the market, even if expectations for capital value and rental growth have cooled relative to recent quarters. The retail sector appears to be leading this moderation, as secondary locations in particular now display a flat outlook. Nevertheless, economic fundamentals should remain supportive to the broader market. GDP looks set to post another robust year of growth (albeit slightly down on last year), while improvements in the labour market should be sustained, helping to underpin both investor and occupier demand going forward.

Occupier Market

- The Occupier Sentiment Index (a composite measure of occupier market indicators shown on chart 1 overleaf) posted a reading of +20 in Q2, down from +26 in Q1. This indicator has now softened in three consecutive quarters, although the still-positive reading signals a certain degree of tightening in the market.
- Occupier demand continued to rise in solid fashion across both the office and industrial sectors over the quarter. However, demand growth was marginal for retail space.
- Following two quarters in which availability had held steady, Q2 saw vacant space edge up in the retail sector. Respondents also noted a slight rise in the office sector alongside a small decline in the industrial segment.
- This prompted landlords to increase the value of incentive packages on offer in the retail sector, with a net balance of 17% of respondents reporting a rise.
- Over the next twelve months, respondents pared back expectations for rental growth once again. This represents three consecutive quarters in which expectations have been trimmed, albeit most areas of the market are still envisaged posting solid gains (led by prime industrial). That said, expectations are now flat for secondary retail (chart 6).
- Rental growth projections in Dublin continue to exceed the national average, although expectations have also eased relative to earlier in the year. Furthermore, secondary retail rents are now expected to see little change in the capital.

Investment Market

- The Investment Sentiment Index (an amalgamation of investment market indicators shown on chart 1) also came in at +20, compared to +28 in Q1. In fact, the Q2 figure is the weakest since 2014. Nevertheless, the latest results remain consistent with a modest overall improvement in investment market conditions.
- Survey participants reported a further increase in both office and industrial investment enquiries during Q2. Meanwhile, demand was stagnant for retail assets, posting the most subdued reading since 2011. Alongside this, a similar trend was noted for overseas buyer demand.
- The supply of property on the market for sale held broadly stable, bringing to an end a sequence of continuous decline since the early part of 2014.
- Respondents now anticipate a slightly slower rate of capital value growth over the coming year than was the case previously. Again, this is mainly due to downward revisions across the secondary retail sector, where little change is now projected. All other sub sectors are anticipated to chalk up solid gains, even if the pace of growth is set to ease (chart 5).
- When disaggregated, the figures for Dublin remain stronger than those at the national level, with capital value growth expectations most elevated in the prime industrial sector. Having said that, secondary retail assets are no longer seen posting any material value growth over the next twelve months.
- Back at the national level, 43% of contributors now sense the market is above fair value, up from 32% in Q1 (chart 4). The comparable figure for Dublin is 61% (40% previously). Nevertheless, a majority of respondents both in the capital and across Ireland as a whole feel the market is still in the middle of an upturn.

Commercial Property Market

Chart 1: Occupier, Investment Sentiment Indices

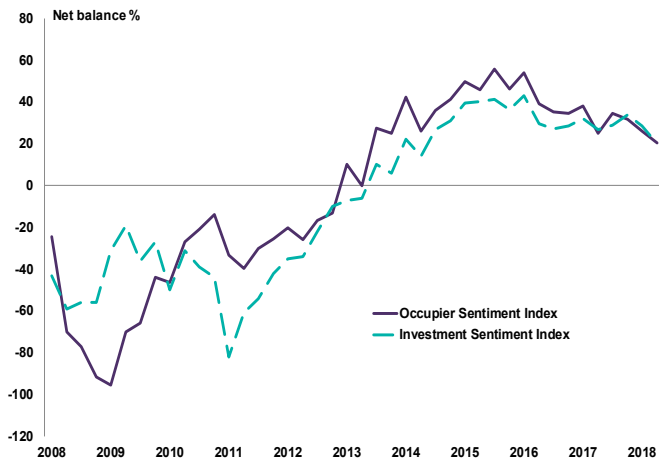


Chart 2: 3-month Rents, Capital Values

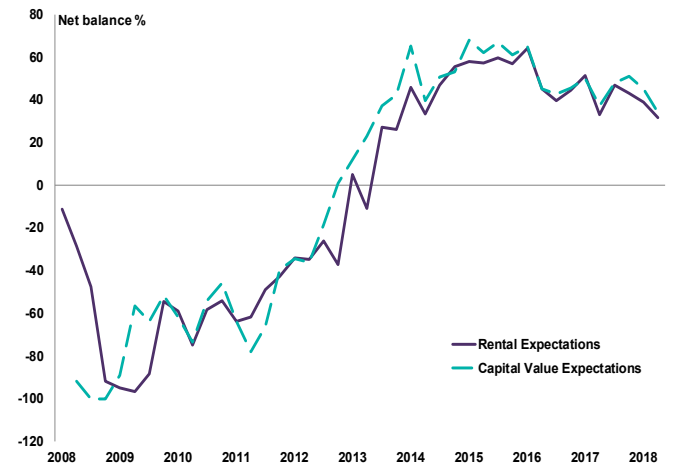


Chart 3: Credit Conditions

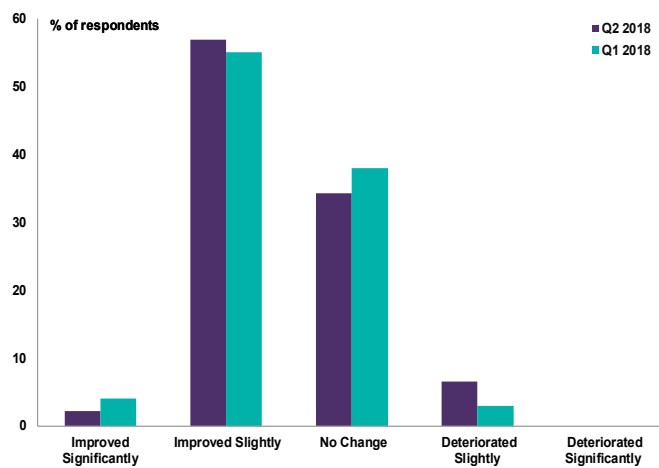


Chart 4: Valuations

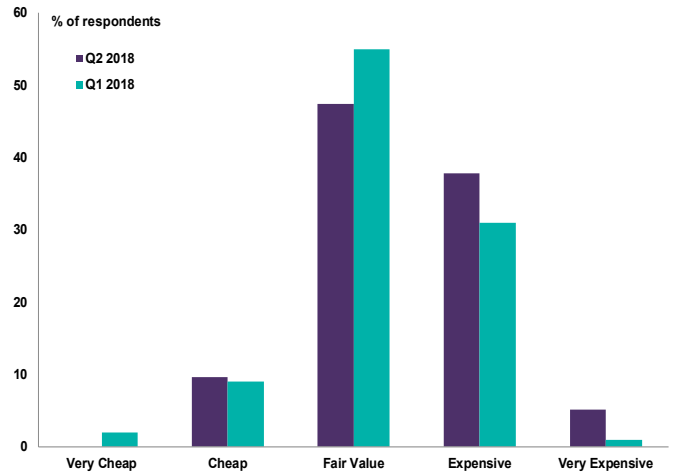


Chart 5: 12-month Capital Values Forecast

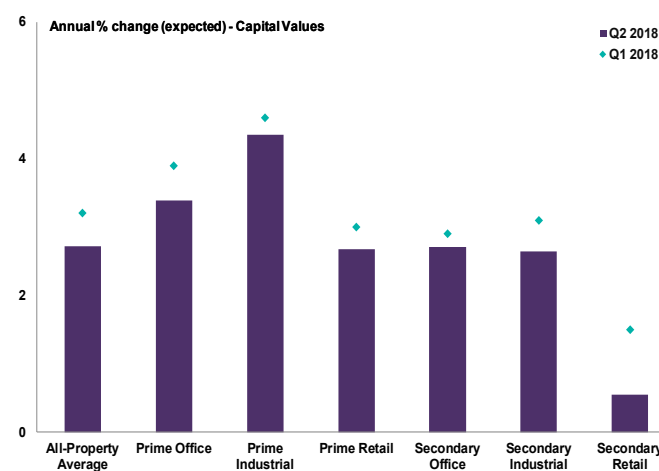
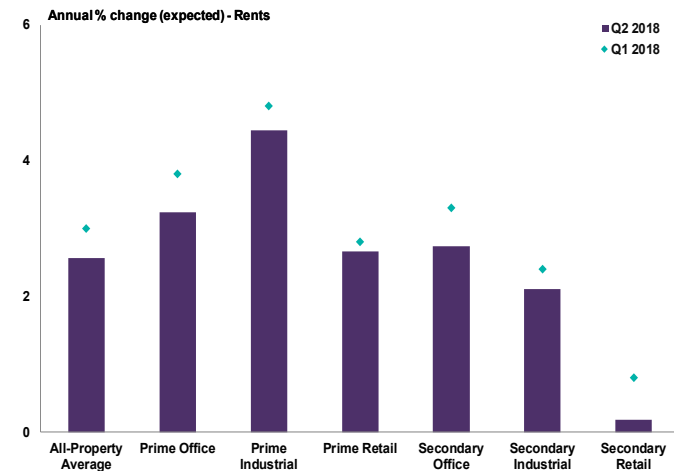


Chart 6: 12-month Rent Forecast



Information

Global Commercial Property Monitor

RICS' Global Commercial Property Monitor is a quarterly guide to the trends in the commercial property investment and occupier markets. The report is available from the RICS website www.rics.org/economics along with other surveys covering the housing market, residential lettings, commercial property, construction activity and the rural land market.

Methodology

Survey questionnaires were sent out on 13 June 2018 with responses received until 8 July 2018. Respondents were asked to compare conditions over the latest three months with the previous three months as well as their views as to the outlook. A total of 1965 company responses were received, with 371 from the UK. Responses for Ireland were collated in conjunction with the Society of Chartered Surveyors Ireland. Responses for Spain and Portugal were collated in conjunction with Iberian Property. Responses for New Zealand were collated in conjunction with Property Council New Zealand.

Responses have been amalgamated across the three real estate sub-sectors (offices, retail and industrial) at a country level, to form a net balance reading for the market as a whole.

Net balance = Proportion of respondents reporting a rise in a variable (e.g. occupier demand) minus those reporting a fall (if 30% reported a rise and 5% reported a fall, the net balance will be 25%). Net balance data can range from -100 to +100.

A positive net balance reading indicates an overall increase while a negative reading indicates an overall decline. The RICS Occupier Sentiment Index (OSI) is constructed by taking an unweighted average of readings for three series relating to the occupier market measured on a net balance basis; occupier demand, the level of inducements and rent expectations. The RICS Investment Sentiment Index (ISI) is constructed by taking an unweighted average of readings for three series relating to the investment market measured on a net balance basis; investment enquiries, capital value expectations and the supply of properties for sale.

Contact details

This publication has been produced by RICS. For all economic enquiries, including participation in the monitor please contact: economics@rics.org

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Economics Team

Tarrant Parsons

Economist

+44(0)20 7695 1585

tparsons@rics.org

Simon Rubinsohn

Chief Economist

+44(0)20 7334 3774

srubinsohn@rics.org

Jeffrey Matsu

Senior Economist

+44(0)20 7695 1644

jmatsu@rics.org

Sean Ellison

Senior Economist

+65 68128179

sellison@rics.org

Kisa Zehra

Economist

+44(0)20 7695 1675

kzehra@rics.org

Janet Guilfoyle

Market Surveys Administrator

+44(0)20 7334 3890

jguilfoyle@rics.org



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United Kingdom RICS HQ

Parliament Square, London
SW1P 3AD United Kingdom

t +44 (0)24 7686 8555

f +44 (0)20 7334 3811

contactrics@rics.org

Media enquiries

pressoffice@rics.org

Ireland

38 Merrion Square, Dublin 2,
Ireland

t +353 1 644 5500

f +353 1 661 1797

ricsireland@rics.org

Europe

[excluding UK and Ireland]

Rue Ducale 67,
1000 Brussels,
Belgium

t +32 2 733 10 19

f +32 2 742 97 48

ricseurope@rics.org

Middle East

Office G14, Block 3,
Knowledge Village,
Dubai, United Arab Emirates

t +971 4 446 2808

f +971 4 427 2498

ricsmenea@rics.org

Africa

PO Box 3400,
Witkoppen 2068,
South Africa

t +27 11 467 2857

f +27 86 514 0655

ricsafrica@rics.org

Americas

One Grand Central Place,
60 East 42nd Street, Suite 2810,
New York 10165 – 2811, USA

t +1 212 847 7400

f +1 212 847 7401

ricsamericas@rics.org

South America

Rua Maranhão, 584 – cj 104,
São Paulo – SP, Brasil

t +55 11 2925 0068

ricsbrasil@rics.org

Oceania

Suite 1, Level 9,
1 Castlereagh Street,
Sydney NSW 2000. Australia

t +61 2 9216 2333

f +61 2 9232 5591

oceania@rics.org

North Asia

3707 Hopewell Centre,
183 Queen's Road East
Wanchai, Hong Kong

t +852 2537 7117

f +852 2537 2756

ricsasia@rics.org

ASEAN

10 Anson Road,
#27-16 International Plaza,
Singapore 079903

t +65 6635 4242

f +65 6635 4244

ricssingapore@rics.org

Japan

Level 14 Hibiya Central Building,
1-2-9 Nishi Shimbashi Minato-Ku,
Tokyo 105-0003, Japan

t +81 3 5532 8813

f +81 3 5532 8814

ricsjapan@rics.org

South Asia

48 & 49 Centrum Plaza,
Sector Road, Sector 53,
Gurgaon – 122002, India

t +91 124 459 5400

f +91 124 459 5402

ricsindia@rics.org